



#HAT4HD Busking Challenge Guide

Do you have a special talent people would pay to watch? This could be anything from playing an instrument, juggling, telling jokes, performing magic tricks, making something using time lapse etc. The more creative the better!

Busking in your local town or city

1. Visit the area you plan to busk first to work out the best place to set up with the **most foot traffic and where you can't be obstructive to others** (i.e. blocking the path or important announcements such as at the hospital)
2. **Check your local council's guidelines on busking!** Often you can apply for a permit to busk which makes sure you are protected on the day. Pick a date which suits and a spot which you.
3. In the run up to the date make sure you practice **your 'show' plenty!** Plan times to stop and talk about the cause and ask for donations!
4. On the day arm yourself with plenty of refreshments and friends to offer encouragement.

TOP TIP!
Make a sign which explains the challenge and the people you are raising money for! Have this on display as you perform

Busking on Facebook live

1. Check out this handy guide from Hubspot on how to use Facebook Live <https://blog.hubspot.com/marketing/facebook-live-guide>
2. Pick a date and time you will perform at and let all your facebook following (and us) know when you will be live.
3. Set up a JustGiving page (see our how to set up a JustGiving page guide). If you need any help with this get in touch with our fundraisers who are happy to help!
4. As you go live put a pinned comment on the feed explaining all about the challenge and the cause as well as a link to your JustGiving page.

Thank you for empowering ordinary people to meet extraordinary challenges!