

# #HAT4HD Bucket Collection Guide

Volunteer at a #HAT4HD Bucket collection or organise your own! We're bringing #HAT4HD to the streets, shopping malls, offices – wherever there's people! Get your volunteers to wear their best wacky hats to capture people's attention and help raise awareness!

- Saturday 29<sup>th</sup> July – Glasgow Airport #HAT4HD collection
- Saturday 19<sup>th</sup> August – Glasgow Central #HAT4HD collection

## Or Organise your own #HAT4HD collection...

### 1. Find a location for your collection:

- Street or shopping centre collection
- Point of travel collection – airports, train stations etc.
- Event collection – think football games, concerts etc.
- Supermarket bag pack

Depending on what type of collection you will either need to apply for permission from the organisers, management or local council. They will allocate you a date (after usually asking for a selection of dates you would like) and let you know about any rules they have.

### 2. Let us know your date and we'll send you everything you need including buckets, stickers and information posters and leaflets.

*We can also send you t-shirts which cost £6 per person plus postage.*

### 3. Round up your volunteers. Now you have your date you can ask people to stick it in the diary and let you know what time they are available.

### 4. Get your volunteers to show up wearing their best wacky hat on the day! That little something fun will help grab attention and your energy will draw people in!

*Top tip: "Offering something in return for their time is a great way to incentivise volunteers. I made a personalised cupcake for each of my volunteers but it could be anything from free entry to the event, or even an IOU for a future favour"*

*Thank you for empowering ordinary people to meet extraordinary challenges!*